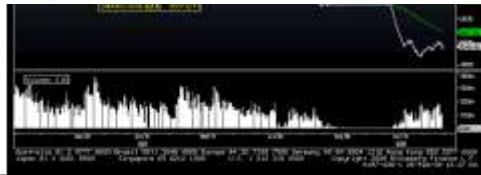


Information Warfare.
Mistakes from the MoDs.



HACKIT #4 ERGO SUM

May 2nd-4th 2013



Raoul «Nobody» Chiesa

Founder, Partner, **Security Brokers**

Principal, **CyberDefcon Ltd.**

Partner, **Telecom Security Task Force**



Keynote, Day 3 – May 4th, 2013

This is the Agenda

- Disclaimer
- Introductions
- Scenarios
- Nation's worldwide status
- Problems
- Conclusions
- Contacts, Q&A



Disclaimer



The views expressed are those of the author(s) and speaker and **do not necessary reflect** the views of UNICRI, ENISA and its PSG, ISECOM, OWASP, Italian MoD and its WG “Cyber World” at CASD/OSN, nor the private companies and those security communities I’m working at and/or supporting.

Thanks and....enjoy this final Key Note 😊



Introductions

→The Speaker

President, Founder, **Security Brokers**
Principal, **CyberDefcon Ltd.**
Independent Senior Advisor on Cybercrime @ **UNICRI** (United Nations Interregional Crime & Justice Research Institute)
PSG Member, **ENISA** (Permanent Stakeholders Group @ European Network & Information Security Agency)
Founder, Board of Directors and Technical Committee Member @ **CLUSIT** (Italian Information Security Association)
Steering Committee, **AIP/OPSI**, Privacy & Security Observatory
Member, Manager of the WG «Cyber World» @ **Italian MoD**
Board of Directors, **ISECOM**
Board of Directors, **OWASP** Italian Chapter
Supporter at various security communities

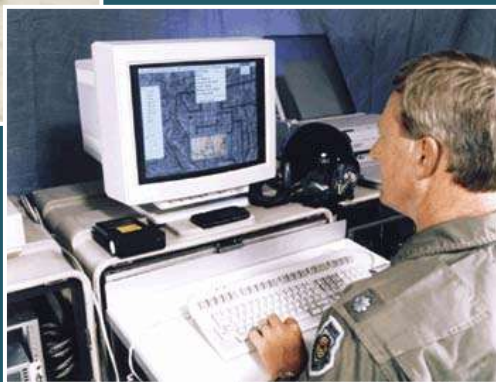


In a nutshell...

- This Key Note will (try to) analyze those mistakes commonly done by MoD while dealing with the so-called "Cyberwar".
- I will pass through cultural, practical, logistics and narrow-minds issues I've been able to observe while training various military staff in different countries.



Scenarios



→ Learning from the past...

"... attaining one hundred victories in one hundred battles is not the pinnacle of excellence. Subjugating the enemy's army without fighting is the true pinnacle of excellence."

Sun Tzu: "The Art of War", 350 BCE

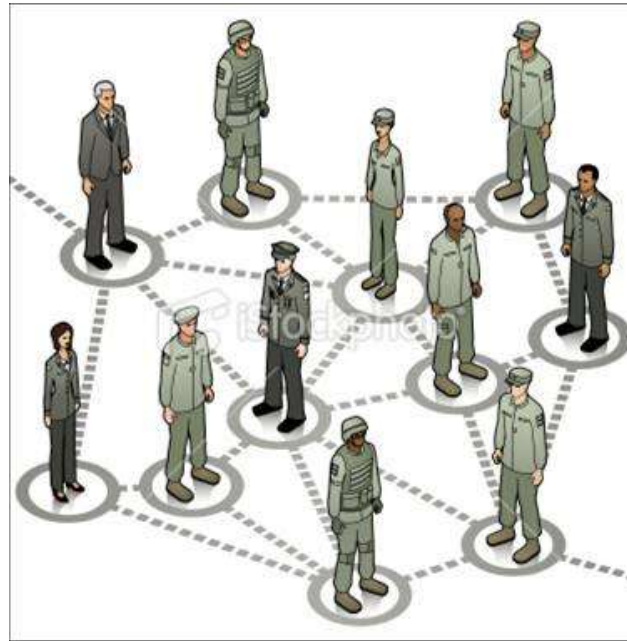


"There are but two powers in the world, the sword and the mind. In the long run the sword is always beaten by the mind."

Napoleon Bonaparte in Moscow, 1812



→ Back in 2007, a brilliant made sade something which was undevaluated



"In the very near future many conflicts will not take place on the open field of battle, but rather in spaces on the Internet, fought with the aid of **information soldiers**, that is **hackers**."

This means that a small force of hackers is stronger than the multi-thousand force of the current armed forces."

Former Duma speaker Nikolai Kuryanovich (2007)

→ What happened 'till now?



2010: Report on Stuxnet Virus



2007: Aurora Experiment



1999: Moonlight Maze



2007: DDoS Attack against Estonia



2003: Cyber Attack Titan Rain



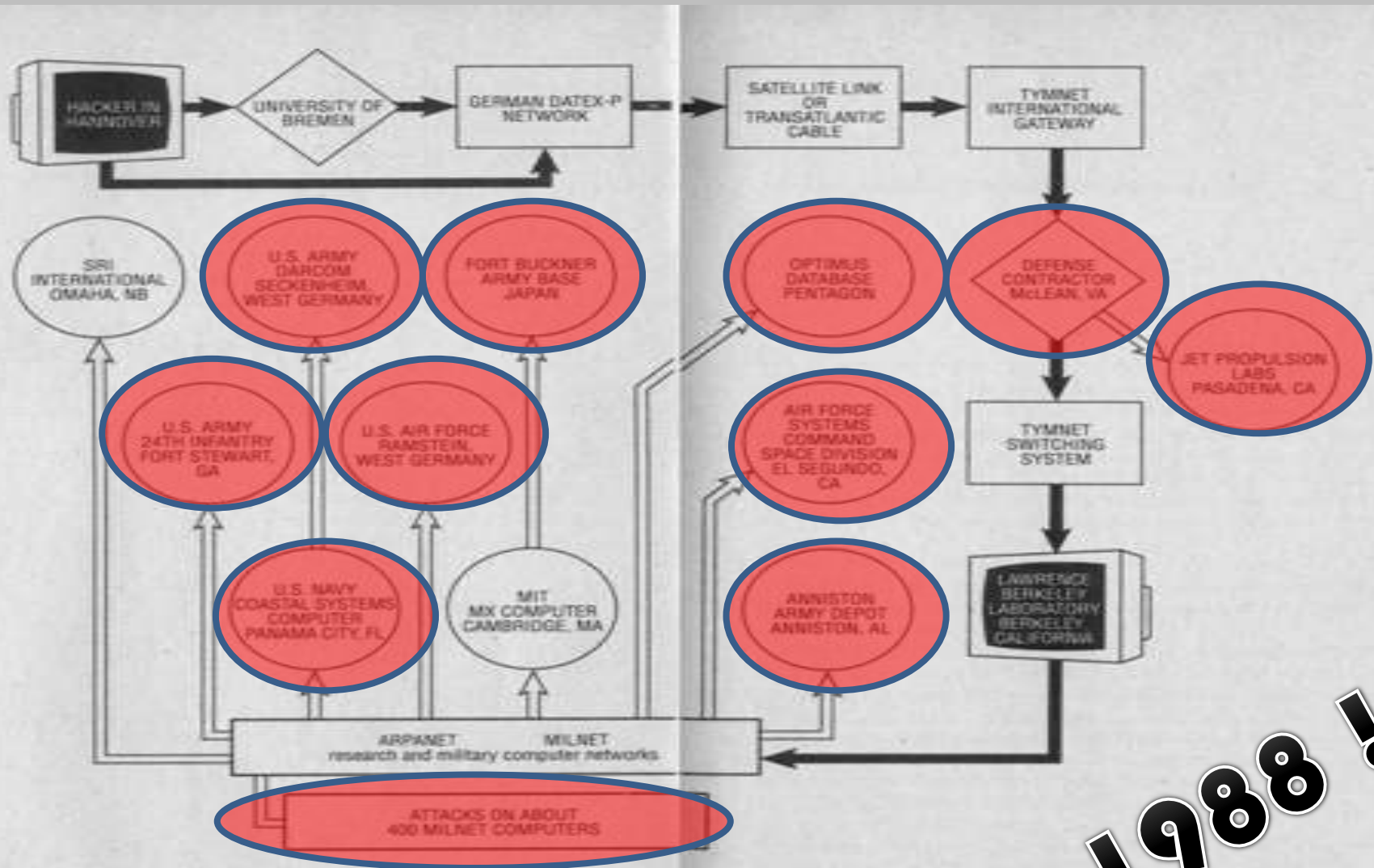
2010: Operation Payback

Source: Andrea Zapparoli Manzoni, Security Brokers

→ Right? NO!!!

Ehy, we're missing one important piece here (at least!)

→ Back to the 80's...



→ [Back to the 80's...](#)

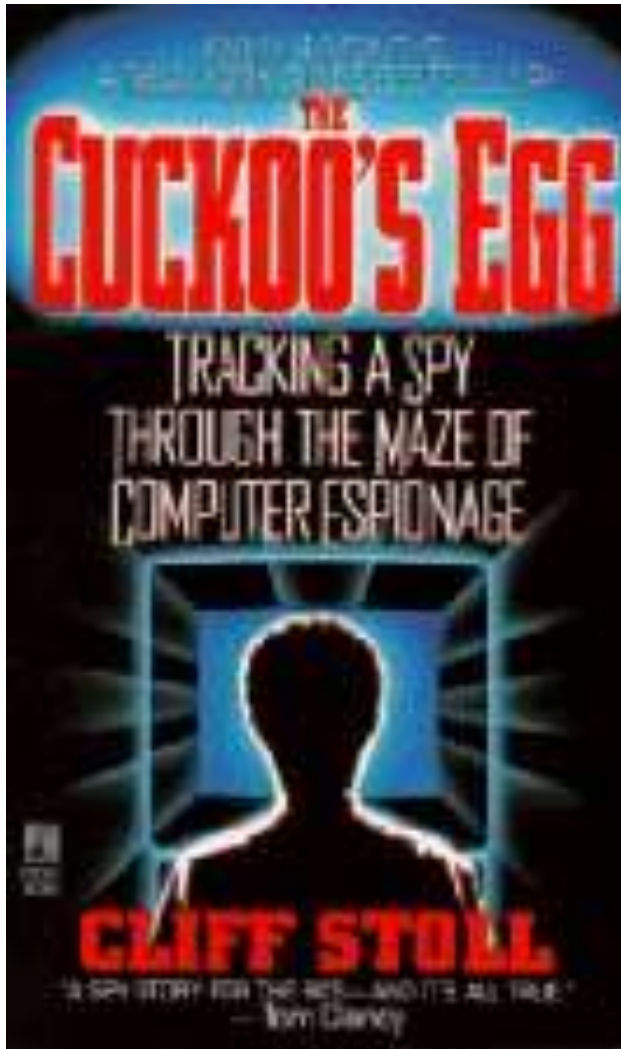
❑ The **first worldwide-known** case about Soviet Union (KGB) hacking into US **defense contractors** and **critical Military and Government** infrastructures, using CCC.de's hackers:

- ✓ Defense Contractor McLean, VA
- ✓ JPL – Jet Propulsion Labs, Pasadena, CA
- ✓ LBNL – Lawrence Berkeley National Labs , Berkeley, CA
- ✓ NCSC – National Computer Security Center
- ✓ Anniston Army Depot, Anniston, AL
- ✓ Air Force Systems Command Space Division, El Segundo, CA
- ✓ OPTIMUS Database, PENTAGON
- ✓ Fort Buckner Army Base, **JAPAN**
- ✓ U.S. AIR FORCE, Raimsten, **GERMANY**
- ✓ U.S. NAVY Coastal Systems Computer, Panama City, FL
- ✓ U.S. ARMY 24th Infantry, Fort Stewart, GA
- ✓ SRI International, Omaha, NB
- ✓ U.S. ARMY Darcom Seckenheim, **West Germany**

❑ 1989: **The Cuckoo's egg** by Clifford Stoll

- http://www.amazon.com/Cuckoos-Egg-Tracking-Computer-Espionage/dp/1416507787/ref=pd_bbs_1/002-5819088-5420859?ie=UTF8&s=books&qid=1182431235&sr=8-1

→ Back to the 80's...Wanna learn more?



Learn more reading the book!
and/or,
Watch this:

<http://www.youtube.com/watch?v=EcKxaq1FTac>

....and this, from TED:

<http://www.youtube.com/watch?v=Gj8IA6xOpSk>

*(Cliffy, **we just LOVE you,**
all of us! :)*

☐ Intelligence Elements

- ✓ Information / Data
- ✓ Subjects / Actors (Persons, Agents, Organizations)
- ✓ Correlation, Analysis and Reporting

☐ Intelligence Actions

- ✓ Protect
- ✓ Obtain
- ✓ Improve
- ✓ Influence
- ✓ Disturb
- ✓ Destroy

→ Lingo aka Terminologies

☐ **CNA, CND, CNE**

- ✓ Computer Network Attack
- ✓ Computer Network Defense
- ✓ Computer Network Exploit

☐ **Some good starters, here:**

- ✓ http://en.wikipedia.org/wiki/Computer_network_operations
- ✓ http://www.dtic.mil/doctrine/new_pubs/jointpub.htm

☐ **IO = Information Operations**

- ✓ US dominates this...
- ✓ Lot of misunderstanding and false interpretations
- ✓ A (very very) LOOOOONG list of terms... (I'm sorry for this! ☹)

→ IO / Information Operations: Definitions /1

- IO = Information Operations
- IW = Information Warfare
- IA = Information Assurance
- C2 = Command and Control
- C2IS = Command and Control Information Systems
- C2W = Command and Control Warfare
- C3 = Command, Control, Communication
- C3I = Command, Control, Communication and Intelligence
- C4 = Command, Control, Communication and Computers
- C4I = Command, Control, Communication, Computers and Intelligence
- C4I2 = Command, Control, Communication, Computers, Intelligence and Interoperability
- C4ISR = Command, Control, Communications, Computers, Intelligence, Surveillance and Reconnaissance
- C5I = Command, Control, Communication, Computers, Combat Systems and Intelligence

I = Intelligence

S&R = Surveillance and Reconnaissance

RSTA = Reconnaissance, Surveillance and Target Acquisition

STA = Surveillance and Target Acquisition

STAR = Surveillance, Target Acquisition and Reconnaissance

ERSTA = Electro-Optical Reconnaissance, Surveillance and Target Acquisition

STANO = Surveillance, Target Acquisition and Night Observation

ISR = Intelligence, Surveillance and Reconnaissance

ISTAR = Intelligence, Surveillance, Target Acquisition, and Reconnaissance

SIGINT = Signals Intelligence

COMINT = Communication Intelligence

ELINT = Electronic Intelligence

FISINT = Foreign Instrumentation Signals Intelligence

OSINT = Open Source Intelligence

PSYOPS = Psychological Operations

IMINT = Imagery Intelligence

MASINT = Measurement Signal Intelligence

HUMINT = Human Intelligence

GEOSPATIAL Intelligence = Analysis and Presentation security-relevant Activities

→ IO / Information Operations: Definitions /4

OPSEC = Operational Security

INFOSEC = Information Security

COMSEC = Communications Security

PHYSSEC = Physical Security (Human, Physical)

HUMSEC = Human Security

SPECSEC = Spectrum Security

and includes:

EMSEC = Emissions Security (cables on the air)

ELSEC = Electronic Communications

SIGSEC = Signals

C-SIGINT = Counter-Signals Intelligence

ECM = Electronic Countermeasures

EMI = Electromagnetic Interference

IBW = Intelligence-based Warfare

IEW = Intelligence and Electronic Warfare

(Additions welcome, [mailto:indianz\(a\)indianz.ch](mailto:indianz(a)indianz.ch))

→ In real life: WHO is doing WHAT

- Is the actual scenario a real threat to National Security?
 - Exponential growth of ICT attacks
 - New actors join in:
 - Hacktivism world
 - Company to Company
 - Cyberwarriors ("outsourcing")
 - Organized crime (Cybercrime + tools development)
- Rather, is it much more of an opportunity?
 - Moving from "old-school" war scenarios (and weapons)
 - Higher "cyber"-budgets
 - New companies
 - New players
 - Emerging countries (low entry-fee into the new world-chess)
- Cyber-attack in order to:
 - Industrial Espionage
 - Information manipulation
 - Supporting real-life operations
 - Cyber-warfare and cyber-weapons



→ Profiling «Hackers» (United Nations, UNICRI, HPP V1.0 – 2004-2012)



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	OFFENDER ID	LONE / GROUP HACKER	TARGET	MOTIVATIONS / PURPOSES
Wanna Be Lamer	9-16 years "I would like to be a hacker, but I can't"	GROUP	End-User	For fashion, It's "cool" => to boast and brag
Script Kiddie	10-18 years The script boy	GROUP: but they act alone	SME / Specific security flaws	To give vent of their anger / attract mass-media attention
Cracker	17-30 years The destructor, burned ground	LONE	Business company	To demonstrate their power / attract mass-media attention
Ethical Hacker	15-50 years The "ethical" hacker's world	LONE / GROUP (only for fun)	Vendor / Technology	For curiosity (to learn) and altruistic purposes
Quiet, Paranoid, Skilled Hacker	16-40 years The very specialized and paranoid attacker	LONE	On necessity	For curiosity (to learn) => egoistic purposes
Cyber-Warrior	18-50 years The soldier, hacking for money	LONE	"Symbol" business company / End-User	For profit
Industrial Spy	22-45 years Industrial espionage	LONE	Business company / Corporation	For profit
Government Agent	25-45 years CIA, Mossad, FBI, etc.	LONE / GROUP	Government / Suspected Terrorist/ Strategic company/ Individual	Espionage/ Counter-espionage Vulnerability test Activity-monitoring
Military Hacker	25-45 years	LONE / GROUP	Government / Strategic company	Monitoring / controlling / crashing systems

→ Profiling «Hackers» (United Nations, UNICRI, HPP V2.0 – 2013-2015)



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1. **Wannabe Lamer**
2. **Script kiddie**: under development (Web Defacers, DDoS, links with distributed teams i.e. Anonymous....)
3. **Cracker**: under development (Hacking on-demand, “outsourced”; links with Organized Crime)
4. **Ethical hacker**: under development (security researchers, ethical hacking groups)
5. **Quiet, paranoid, skilled hacker** (*elite*, unexplained hacks?)
6. **Cyber-warrior**: to be developed
7. **Industrial spy**: to be developed (links with Organized Crimes & Governments i.e. “The Comodo and DigiNotar” hacks?)
8. **Government agent**: to be developed (“N” countries..)
9. **Military hacker**: to be developed (India, China, N./S. Korea, etc.)
- X. **Money Mules? Ignorant “DDoSsers”?** (i.e. LOIC by Anonymous)

→ Profiling «Hackers» (United Nations, UNICRI, HPP V2.0 – 2011-2012)

Going after Cybercriminals:



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- **Kingpins & Master minds** (the “Man at the Top”)
 - Organized Crime
 - MO, Business Model, Kingpins – “How To”
 - i.e.: <http://blog.eset.com/2011/10/18/tdl4-rebooted>
- **Techies hired by the Organized Crime** (i.e. Romania & skimming at the very beginning; Nigerian cons; Ukraine Rogue AV; Pharma ADV Campaigns; ESTDomains in Estonia; etc..)
- **Techies hired by the GOVs, MILs & INTs** (Vodafone Greece 2004, anyone remembers Freelancers? Old-school guys or retired engineers?)
- **Structure, Infrastructures** (links with Govs & Mils?)
- **Money Laundering: Follow the money** (E-mules & new ways to “cash-out”)
- **Outsourcing: malware factories** (Stuxnet? DuQu??)



Nations Worldwide Status



→ I found this in 2004...

Summary of nation-state cyberwarfare capabilities

	China	India	Iran	N. Korea	Pakistan	Russia
Official cyber-warfare doctrine	X	X			<i>Probable</i>	X
Cyberwarfare training	X	X	X		X	
Cyberwarfare exercises/simulations	X	X				
Collaboration with IT industry and/or technical universities	X	X	X		X	X
IT road map	<i>likely</i>	X				
Information warfare units	X	X		X		
Record of hacking other nations	X					X

Adapted from Charles Billo and Welton Chang, "Cyber Warfare: An Analysis of the Means and Motivations of Selected Nation States," Institute for Security Technology Studies, Dartmouth College, December 2004.

In a nutshell:– 2010 (Survey from Jart Armin & Raoul Chiesa – Cyberdefcon Ltd.)

Countries

- **Russia**
- **USA**
- **France**
- **Israel**
- **UK**
- **China**
- **India**
- **Pakistan**
- **Ukraine**
- **Intl. Malware Factories**

Activities

- **Cyber crime tools**
- **Communications Intelligence**
- **National defence know-how**
- **Transition from Industrial tools**
- **Hired Cyber mercenaries**
- **Industrial espionage**
- **Counter cyber attacks**
- **Cyber army**
- **Botnet armies**
- **Contract developers (x 4 worldwide)**

→ The official ones – 2012 (Survey from WG «Cyber World», Italian Ministry of Defense, CASD/OSN

Nations with Cyber Warfare (Offensive) Capabilities

	Cyber warfare Doctrine/Strategy		CW training/ Trained Units	CW exercises/ simulations	Collaboration w/ IT Industry and/or Technical Universities	Not official Sources
Australia”		X	X			
Belarus	X		X			
China ²¹	X		X	X	X	,
North Korea ²¹			X		X	”
France ^{21,29}	X		X	X	X	
India ^{21, 31}	X		X	X	X	33
Iran ^{21,,,}			X		X	34, 35
Israel ^{21,}	X		X	X	X	
Pakistan ^{21,,}			X			36
Russia ²¹	X		X		X	37, 38
USA ^{21, 30, 39 40,41}		X	X	X		

→ The official ones – 2012 (Survey from WG «Cyber World», Italian Ministry of Defense, CASD/OSN

Nations with Cyber Defense Capabilities / 1

	Cyber warfare Doctrine/Strategy		CW training/ Trained Units	CW exercises/ simulations	Collaboration w/ IT Industry and/or Technical Universities
Albania ^{21,30}		X	X	X	
Argentina ²¹	X		X		
Austria ^{21,24}	X		X	X	
Brazil ²¹		X	X	X	
Bulgaria ²¹		X		X	
Canada ^{5,30}				X	
Cyprus ^{21,42}		X	X	X	X
South Korea ²¹		X			
Denmark ^{21,30}		X		X	
Estonia ^{21,30}		X	X	X	
Philippines ²¹		X	X		X
Finland ¹²	X			X	
Ghana ²¹		X			
Germany ^{21,30}	X		X	X	
Japan ²¹			X		
Jordan ²¹		X	X		

→ The official ones – 2012 (Survey from WG «Cyber World», Italian Ministry of Defense, CASD/OSN

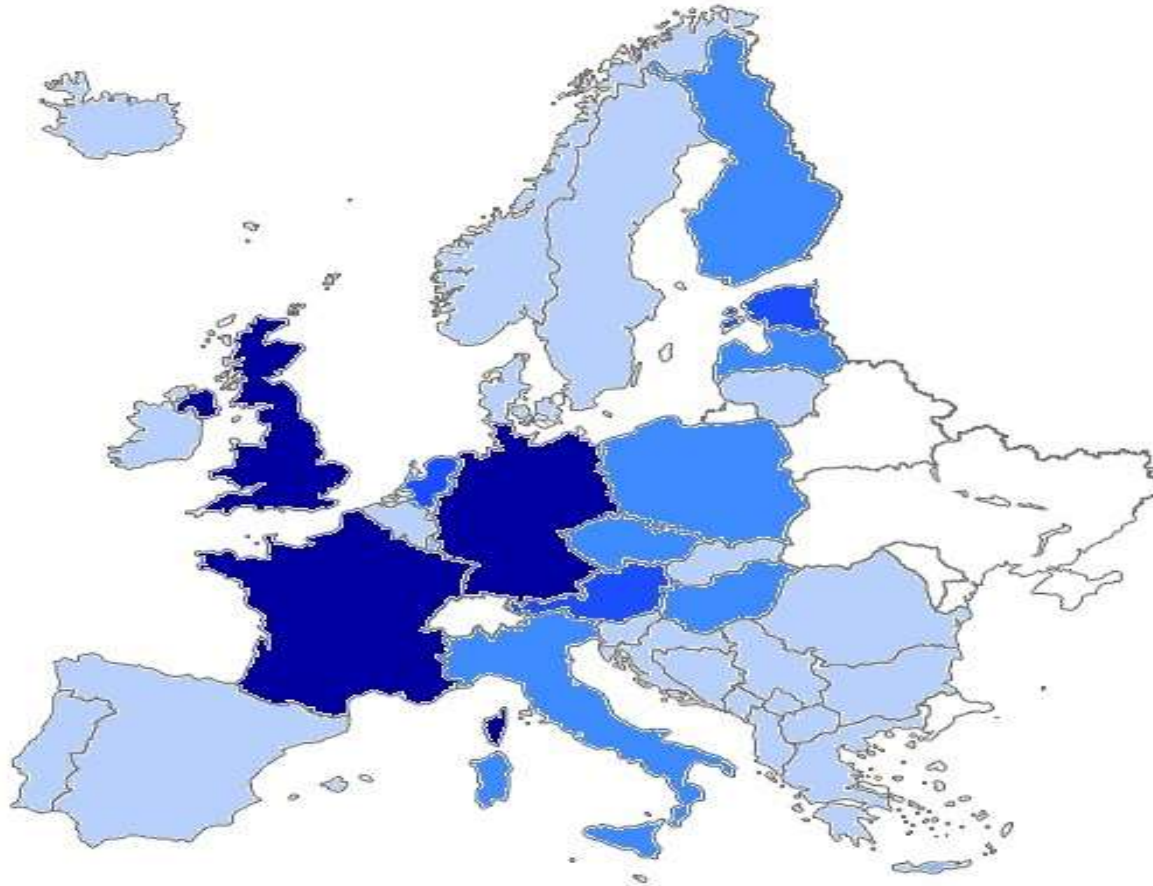
Nations with Cyber Defense Capabilities / 2

Italy ^{21,30}			X	X	X
Kenya ²¹			X		
Latvia ²¹		X	X	X	
Lithuania ²¹		X		X	
Malaysia ²¹		X	X		
New Zealand ²¹		X	X		
Norway ^{21,30}		X		X	
Netherlands ^{21,8,43}		X	X	X	
Poland ^{21,30}		X		X	
Czek Republic ^{21,8}		X	X	X	
Slovak Republic ^{21,8}		X		X	
Spain ⁸				X	
Sweden ^{21,42}				X	
Switzerland ^{21,42}		X		X	
Turkey ^{21,29}		X	X	X	
Hungary ²¹		X	X	X	X
United Kingdom ^{21,8}		X	X	X	

→ Key problems

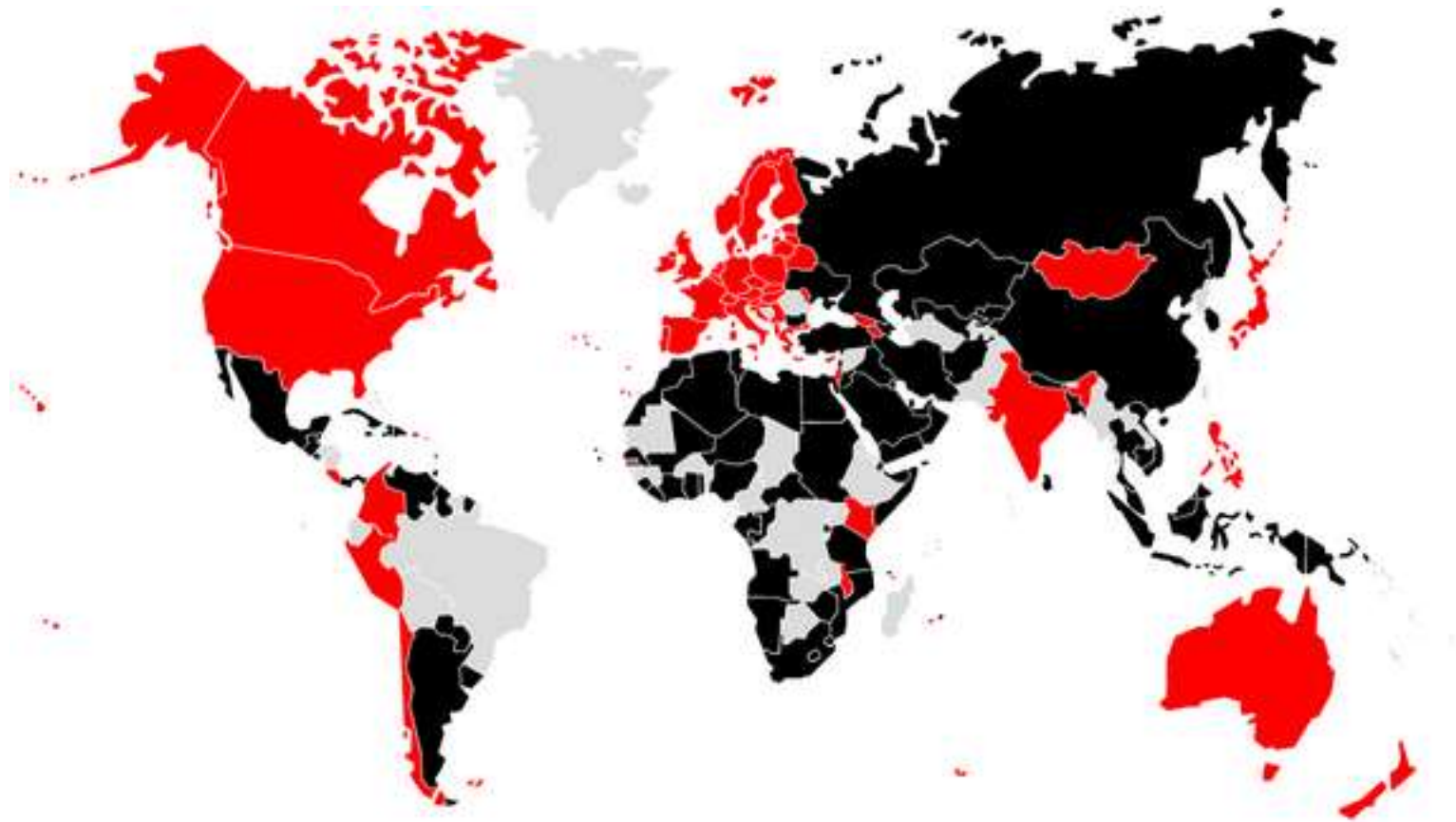
- After having worked over the last five years with different MoDs from Europe, GCC and Asia-Pacific, I've been able to identify some problems...
- ✓ **Generational problem:** Generals are too old, don't speak English and don't know the topic. Younger officials don't have the needed decision-power.
- ✓ **Terminology** problems: «cibernetica» to us means something else... 😊
- ✓ Lack of *internationally-agreed laws* on «cyber attacks» (**UN, where are you?**)
 - ✓ ITU Dubai 2012 showed this from another PoV (see later).
- ✓ **Not understanding** of Information Security real-life: they relay on **Vendors**.
- ✓ Mostly focus on **preventive defense** (and they do it wrong: lack of international information exchanges... «I wanna get, but I can't give out»...)
 - ✓ ...while they would like to play with **Offensive Operations**.
- ✓ **Lack of** know-how on hacking's history, mood, people - and conferences.
- ✓ **Not flexible** procedures / environments – and mindsets: they spend MLNs for missiles, while they argue on 0days prices (this happens all over).
- ✓ **Tough people**. But once you'll get intimate with them, they are just humans, as all of us.
- ✓ **Strict rules and procedures:** doesn't allow them to «think out of the box».
- ✓ It's so hard to explain them they need **mixed, hybrid teams**.
 - ✓ And, each country just want **their own national experts** into these teams.

→ 2013 - Map of Cyber Defense evolving Member States (partial)



Source: Flavia Zappa,
Security Brokers, 2013

→ 2013 - Map of ITU Dubai General Assembly December (red=not signed; black=signed)



Source: Flavia Zappa,
Security Brokers, 2013

→ The right words

- “Cyberwar” is real, but it might not be what *you* think;
 - most of what we as a community and the media call "cyberwar" is in fact better defined under the **legal umbrella of espionage**,
 - **BUT** (there is always a but) there is **growing interest in defining and addressing it** (NATO CCDCoE, US-CYBERCOM, etc)... **and this is not a bad thing**,
 - **BUT**, **a lot of the assets and techniques** used in (cyber) criminal or (cyber) espionage operations **can easily scale upwards to be used** within warfare scenarios.
 - Let's not forget there are **alternate means of changing a state's behaviour** beyond “war”: **economics, diplomatic issues, informational advantages...**

- I prefer the term "**information operations**" as that is what **most cases of today refer to**, but "cyberwar" **gets the attention of both media and financial planners**. So be it.

→ Actor attribution: does it matter?

„The greatest challenge is finding out who is actually launching the attack“.

*Major General Keith B. Alexander,
Commander US CYBERCOM / NSA, testimony May 8th 2009,
„Cyberspace as a Warfighting Domain” – US Congress*

*„Attribution is not really an issue“.
Senior DoD official, 2012 Aspen Strategy Group*

Attribution:

tactical level = irrelevant

operational level = helpful

strategic level = important

political (board) level = critical

© Alexander Klimburg 2012



→ Mistyping may lead to different scenarios...

Non-state proxies and **“inadvertent Cyberwar Scenario:**

„ During a time of international crisis, a [presumed non-state CNE] proxy network of country A is used to wage a „serious (malicious destruction) cyber-attack“ against country B.“

How does country B know if:

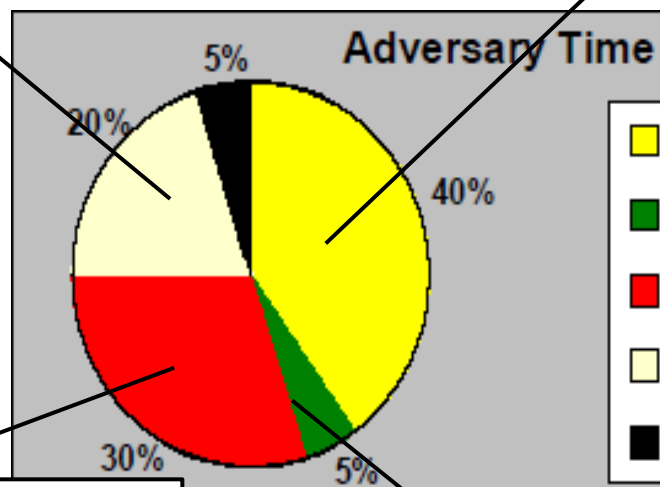
- a) The attack is conducted with consent of Country A (**Cyberwar**)*
- b) The attack is conducted by the proxy network itself without consent of Country A (**Cyberterrorism**)*
- c) The attack is conducted by a Country C who has hijacked the proxy network? (**False Flag Cyberwar**)*

→ Putting all together

***Most CNE attacks are non-state,
but they are state directed, affiliated, or tolerated ...
and virtually all of them depend on the non-state for support***

- equipment to mimic target network
- dummy run on similar network
- sandbox zerodays

- „dummy list“ of „ID-10T“ for phishing
- background info on organisation (orgchart etc.)
- Primer for sector-specific social-engineering
- proxy servers
- banking arrangements
- purchase attack-kits
- rent botnets
- find (trade!) good C&C server



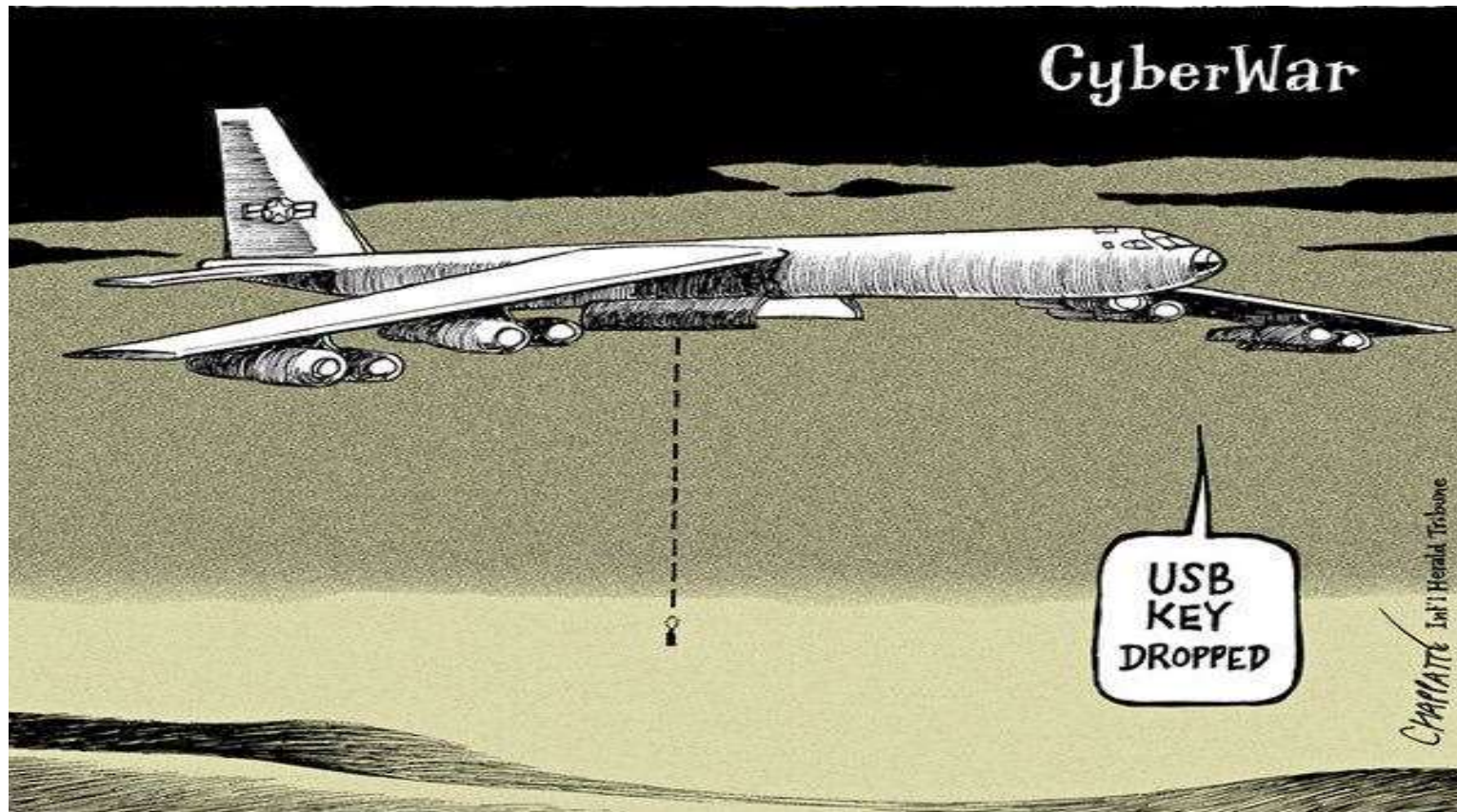
- Intelligence/Logistics
- Live/System Discovery
- Detailed Preparations
- Testing & Practice
- Attack Execution

- purchase 0-days / certificates
- purchase skill-set
- bespoke payload / search terms

- Purchase L2/L3 system data

Alexander Klimburg 2012

→ It's not all about a dropped USB key and Stuxnet



OUT ☹️

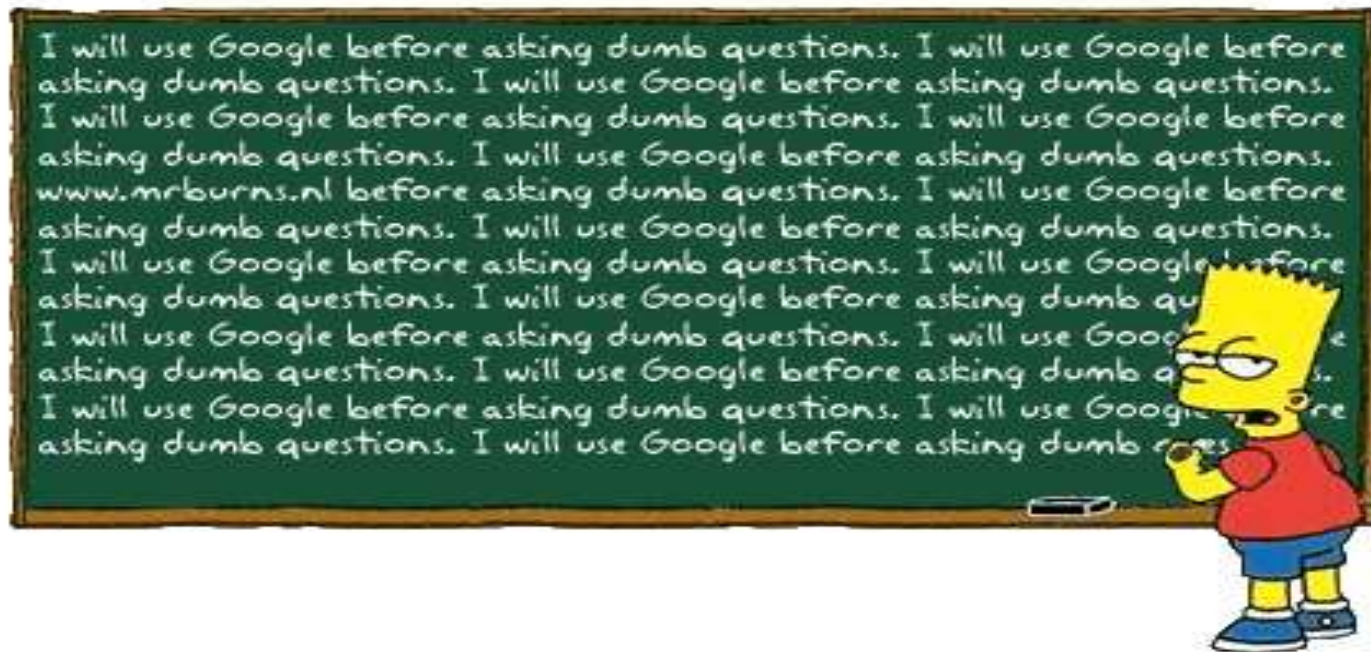
Single operational pic
 Autonomous ops
 Broadcast information push
 Individual
 Stovepipes
 Task, process, exploit, disseminate
 Multiple data calls, duplication
 Private data
 Perimeter, one-time security
 Bandwidth limitations
 Circuit-based transport
 Single points of failure
 Separate infrastructures
 Customized, platform-centric IT

IN 😊

Situational awareness
 Self-synchronizing ops
 Information pull
 Collaboration
 Communities of Interest
 Task, post, process, use
 Only handle information once
 Shared data
 Persistent, continuous IA
 Bandwidth on demand
 IP-based transport
 Diverse routing
 Enterprise services
 COTS based, net-centric capabilities
Scouting elite hacker parties?

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- 41 http://www.defense.gov/home/features/2011/0411_cyberstrategy/docs/NDAA%20Section%20934%20Report_For%20webpage.pdf
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- 43 http://english.nctb.nl/current_topics/Cyber_Security_Assessment_Netherlands/
- 44 <http://www.ccdcoe.org>



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